

2019 EDITORIAL CALENDAR

ISSUE	ADVERTISING SECTION	SPACE RESERVATION	AD COPY DUE
JANUARY	Education Issue, After school Enrichment, Health & Fitness, Non-invasive Dermatology Procedures, Travel: Flying with Children	DEC 5	DEC 7
FEBRUARY	Baby & Maternity, Montessori Schools, Summer Camps, Travel: Beaches	JAN 5	JAN 8
MARCH	Preschools, Summer Camps, Consignment Sale Guide, Buying a Home, Travel: Spring Break	FEB 2	FEB 8
APRIL	Autism, Women's Health, Summer Camps, Spring Cleaning, Local Family Outings, Earth Day, Travel: Museums	MAR 5	MAR 9
MAY	Foster Families, Mental Health, Summer Camps, Students Who Shine, Travel: Camping	APRIL 5	APRIL 9
JUNE	Summer Fun, Birthday Parties, Summer Camps, Summer Slide Solutions, Travel: Train Trips	MAY 4	MAY 7
JULY	Baby & Maternity, Indoor Summer Fun, Date Night, Travel: Caves	JUNE 4	JUNE 6
AUGUST	Back to School Issue, After school Enrichment, Kids Eat Free Guide, Play Dates, Travel: Factory Tours	JULY 2	JULY 6
SEPTEMBER	Private Schools, Creating a Living Will, Fall Fun, Travel: Fall Break	AUG 3	AUG 7
OCTOBER	School Open House Guide, Preschool Enrichment, Breast Cancer Awareness, Fall Fun Guide, Travel: Historic Sites	SEPT 5	SEPT 7
NOVEMBER	School Open House Guide, College Savings Plans, Family Volunteering, Travel: Cruise	OCT 5	OCT 8
DECEMBER	12 Days of Holiday Giveaways, Experiential Gifts & Classes, Winter Staycation, Indoor Swimming, Travel: Out West	NOV 2	NOV 6