



## INDY'S SPECIAL CHILD RESOURCE FAIR 2017

November 18, 2017 | 1 - 4 pm

The Monon Center  
1235 Central Park Drive East  
Carmel, IN

\*

Resource Booths  
Adaptive Programming Activities  
Entertainment

### WHY OUR FAIR?

This is a perfect opportunity to connect with special needs families in Central Indiana. Indy's Child has won the Gold Award for their Special Needs section at the Annual Parent Media Association Conference in 2014, 2015, 2016, and 2017!

### OUR NUMBERS

*in just one month*

50,000 printed copies  
of the magazines •  
700+ distribution sites •  
125,000 people read in  
print • 90,000 web visitors  
• 14,000 e-newsletter  
subscribers • 30,000+  
Facebook fans

### PLATINUM LEVEL | \$995

\*All Platinum Sponsors will receive a full page ad/article in the program. All Platinum Sponsor pages will be in the front of the program and will be placed in the order as received.

\*Logo on Full Page Event Promotion Ad - Indy's Child Magazine (October & November).

\*Logo on posters and flyers.

\*All Platinum Sponsors will receive a mention in all articles in both Indy's Child Magazine and Online Spotlights.

\*All Platinum Sponsors are welcome to pre-order extra programs to place at your business.

\*All Platinum Sponsors will receive premier exhibitor booth at the Fair.

### GOLD LEVEL | \$595

\*All Gold Level Sponsors will receive a 1/2 page article or ad to be placed directly behind the Platinum section of the program.

\*All Gold Sponsors are welcome to pre-order extra programs to place at your business.

\*All Gold Sponsors will receive select exhibitor booth placement at the Fair.

### SILVER LEVEL | \$395

\*All Silver Level Sponsors will receive a 1/3 page article or ad to be placed in the back part of the program.

\*All Silver Level Sponsors will receive standard exhibitor booth space at the Fair.

The Indy's Child Special Child Fair will be promoted via full page ads in the October and November issues of Indy's Child Magazine.