

2015 EDITORIAL CALENDAR

Issue	Advertising Sections	Space Reservation	Ad Copy Due
JANUARY	Education Issue , Educational Options (public, private, Montessori, charter, homeschool, virtual, etc.), IEPs (individualized education plans), Ways to Pamper Parents, Afterschool Activity Directory	December 3	December 5
FEBRUARY	Maternity & Baby Issue #1 , Secondary Infertility, Multiples, Pediatric Dentistry, Montessori Schools, 26th Annual Camp Fair – Feb 21st, Camp Directory	January 7	January 9
MARCH	Technology Issue , Cell Phones, Cyber Bullying, Travel, Residential Camps, Consignment Guide, Camp Directory	February 4	February 6
APRIL	Camp Issue , Autism Issue , Travel, Special Autism Section, Rainy Day Fun Guide, Afterschool Activity Directory, Camp Directory	March 4	March 6
MAY	Camp Issue , Travel, Women's Health, Date Night Ideas, Students Who Shine, Mother's Day, Camp Directory	April 8	April 10
JUNE	School's Out Issue , Summer Learning Loss, "Must Do" Activities for Summer, Festivals, Father's Day, Camp Directory	May 8	May 10
JULY	Baby & Maternity Issue #2 , Choosing a Pediatrician, Mom Support Groups, Summer Fun Without the Sun, Birthday Parties	June 3	June 5
AUGUST	Back to School Issue , After-School Classes & Enrichment Activities, Preschools, Field Trip Opportunities, Time for Mom, Afterschool Activity Directory	July 8	July 10
SEPTEMBER	Private School Issue , Private School Options, Fall Break Ideas, Divorce & Remarriage, Childhood Obesity, Foster Care, Fall Festivals	August 5	August 7
OCTOBER	Teen & Tweens Issue , Looking Ahead to College, Teen & Tween Concerns, Preschool Enrichment Options, Private School Open House Guide	September 9	September 11
NOVEMBER	Giving Back Issue , Adoption, Private School Open House Guide, Dealing with a Cancer Diagnosis, Family Volunteer Guide	October 7	October 9
DECEMBER	Holiday Issue , Preschools, Purchasing Activities & Lessons as Gifts, Twelve Days of Holiday Giveaways	November 4	November 6

Indy's Child

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